

The Engaged University in a Learning Society

**Executive Briefing for Academic and
Community Leaders in Alberta, Canada**

Dr John Byrne

**President Emeritus, Oregon State University &
Executive Director, Kellogg Commission on the
Future of State and Land-Grant Universities**

**Access briefing video on YouTube at
<http://bit.ly/ByrneBriefing>**

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Executive Briefing on Engagement

Dr John Byrne

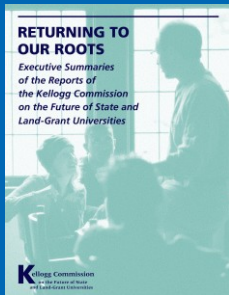
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Learning Society Era

- Late 20th/early 21st Century different
- More entrants/providers
- More diversity in delivery models
- Enhance learning
- Enhance ideas moved into action

A Learning Society...

- Fosters lifelong learning
- Starts at birth
- Enhances childhood development
- Is socially-inclusive
- Ensures equity of access
- Stimulates new knowledge
- Improves social & economic well-being
- Promotes regional & global linkages



Kellogg Commission Themes

- Student Experience
- Access (successful life in civilized society)
- The Engaged Institution
- Lifelong Learning/Learning Society
- Campus Culture

University of the Future

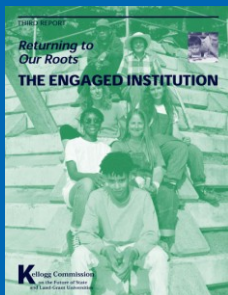
- Access for all
- Genuine learning communities
- Student-centered
- Produce healthy learning environments
- Engaged with society
- Emphasize moral and social values
- Promote civil societies globally

Engagement with Society

- Explore shared goals
- Create shared specific objectives
- Share our expertise
- Share our resources

Seven Guides to Engagement

1. Responsiveness
2. Respect for partners
3. Academic neutrality
4. Accessibility
5. Integration
6. Coordination
7. Resource partnerships



Characteristics of Engagement

- Institutional commitment
- Engagement infused in the curriculum
- Diversity of approach and effect
- Well-defined communities
- Stable funding for Engagement
- Assigned accountability for Engagement
- Leadership (at every level)

Strategies for Engagement

- A plan
 - steps, schedules based in goals/objectives
- Interdisciplinary activities
- Incentives for faculty and students
- Secure, stable funding for Engagement
- Core to the university's mission

Transforming Institutional Focus

